

2016 Istituzione Cattedra Unesco BENECON

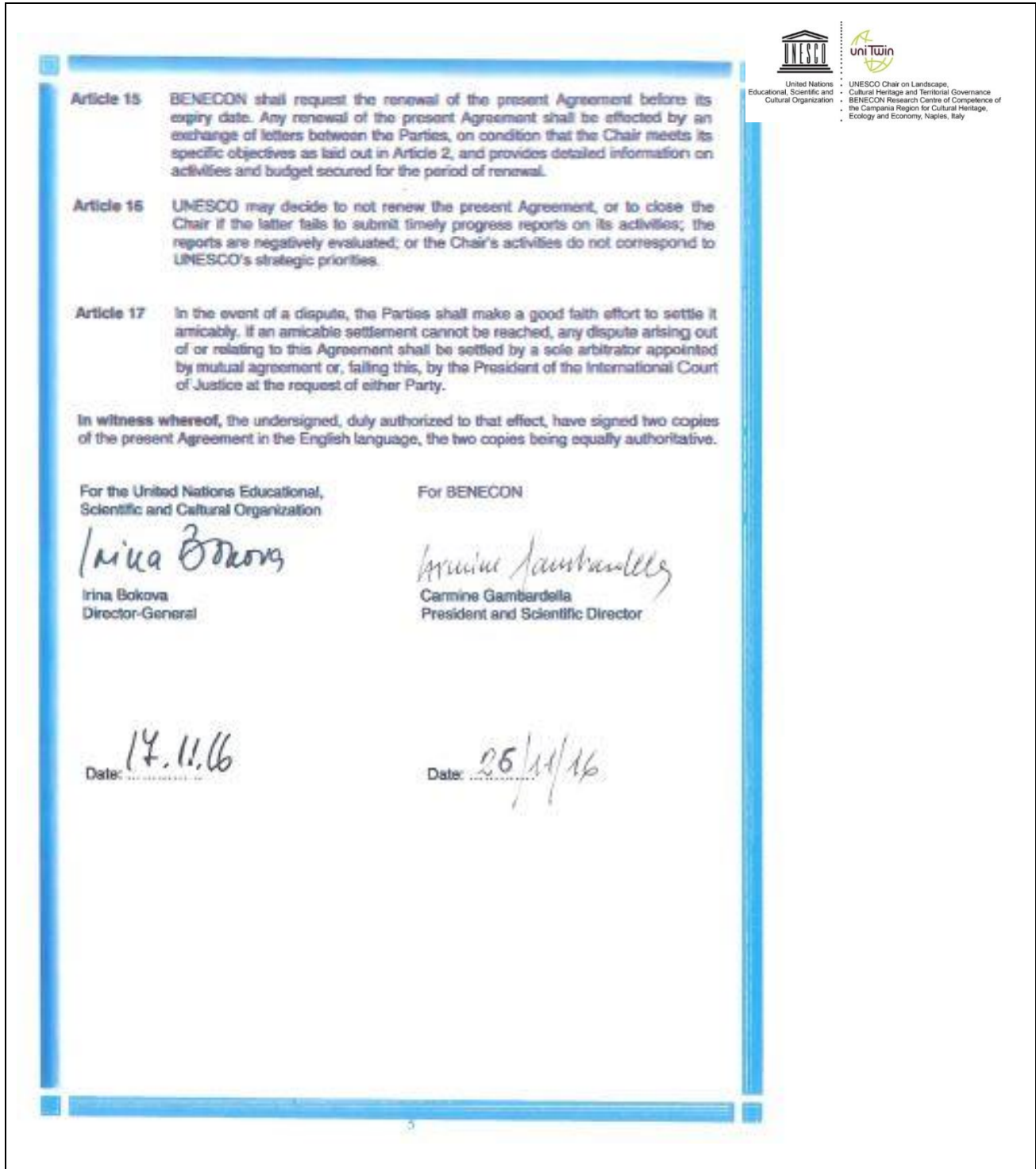
Nel mese di novembre 2016 è stato firmato l'accordo tra la Direttrice Generale dell'Unesco, Irina Bokova e il Presidente del Benecon, Prof. Carmine Gambardella per l'istituzione della Cattedra Unesco sul Paesaggio, Patrimonio Culturale e Governo del Territorio incardinata presso il Centro di Competenza Benecon.



<p style="text-align: center;">AGREEMENT</p> <p style="text-align: center;">BETWEEN</p> <p style="text-align: center;">THE UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION</p> <p style="text-align: center;">AND</p> <p style="text-align: center;">THE RESEARCH CENTRE OF COMPETENCE OF THE CAMPANIA REGION FOR CULTURAL HERITAGE, ECOLOGY AND ECONOMY (BENECON)</p> <p style="text-align: center;">CONCERNING</p> <p style="text-align: center;">THE ESTABLISHMENT OF A UNESCO CHAIR ON LANDSCAPE, CULTURAL HERITAGE AND TERRITORIAL GOVERNANCE</p> <p style="text-align: center;">AT</p> <p style="text-align: center;">THE RESEARCH CENTRE OF COMPETENCE OF THE CAMPANIA REGION FOR CULTURAL HERITAGE, ECOLOGY AND ECONOMY (BENECON) (CASERTA, ITALY)</p>	<p style="text-align: center;">Agreement</p> <p style="text-align: center;">concerning the establishment of a UNESCO Chair on Landscape, Cultural Heritage, and Territorial Governance at The Research Centre of Competence of the Campania Region for Cultural Heritage, Ecology and Economy (BENECON), Caserta, Italy</p> <p>The United Nations Educational, Scientific and Cultural Organization (hereinafter referred to as "UNESCO"), 7 Place de Fontenay, 75352 Paris 07 SP, France, represented by its Director-General, Ms Irina Bokova,</p> <p>and</p> <p>The Research Centre of Competence of the Campania Region for Cultural Heritage, Ecology and Economy-BENECON (hereinafter referred to as "BENECON"), Via Benevento, 10 81100 Caserta, Italy, represented by its President and Scientific Director, Professor Carmine Gambardella,</p> <p>Considering that one of the essential factors favouring development in UNESCO's fields of competence is the exchange of experience and knowledge between universities and other higher education institutions;</p> <p>Convinced that joint work by university teachers, researchers and administrators from regions all over the world will provide important benefits for the entire academic community;</p> <p>Bearing in mind UNESCO's mission and objectives as set forth in its Constitution, and its role in promoting international inter-university cooperation;</p> <p>Taking into account the experience of the UNESCO/UNITWIN Chairs Programme as a stimulus for academic mobility and the rapid transfer of knowledge through twinning, networking and other linking arrangements;</p> <p>Have agreed as follows:</p> <p>Article 1 BENECON shall, in cooperation with UNESCO, establish a UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance (hereinafter referred to as "the Chair") at BENECON.</p> <p>Article 2 The purpose of the Chair shall be to promote an integrated system of research, training, information and documentation on landscape, cultural heritage and territorial governance. It will facilitate collaboration between high-level, internationally-recognized researchers and teaching staff of BENECON and of other institutions in Italy, as well as elsewhere in Europe and other regions of the world.</p> <p>The specific objectives of this Chair are to:</p> <ul style="list-style-type: none"> become a laboratory of ideas by promoting and supporting innovative research, theories and best practices on architecture and planning for heritage assets through a North-South-South research network;
<p>- develop trans-disciplinary education and training for integrated landscape and cultural preservation, urban planning and policy in heritage cities through the use of distance learning and podcasting technologies;</p> <p>- increase the visibility of innovative approaches for landscape, cultural heritage preservation and territorial governance management through the dissemination of publications and multimedia materials, a dedicated website, working papers and multimedia, as well as the organization of summer schools, international forums, seminars and studies;</p> <p>- create synergies between universities, research centers dedicated to architectural, landscape and cultural heritage preservation, as well as territorial management, and public and private sector actors involved in UNESCO World Heritage; and;</p> <p>- cooperate closely with UNESCO, keeping the Secretariat duly informed on relevant programmes and activities, as well as with relevant UNESCO Chairs, in line with UNESCO's priorities.</p> <p>Article 3 BENECON, in consultation with UNESCO, shall appoint the Chairholder, who will be selected in accordance with the procedures described in the UNESCO's "Guidelines and Procedures for the UNITWIN/UNESCO Chairs Programme".</p> <p>Article 4 The Chair shall consist of the Chairholder and the necessary teaching personnel, researchers and students required to carry out the specific training, research and outreach activities of the Chair.</p> <p>Article 5 BENECON shall sign a contract with the Chairholder for a fixed period to be determined by the University, giving the Chairholder the same rights and obligations as those of other scholars of the same category at BENECON. The contract also shall define the Chairholder's salary and benefits, travel expenses, installation grant, housing and medical insurance.</p> <p>Article 6 BENECON shall grant the Chairholder the facilities necessary to accomplish higher academic research and training activities, i.e. the opportunity to organize and promote an integrated system of research, training, information and documentation, and to disseminate the results of research in the fields of landscape, cultural heritage and territorial governance.</p> <p>Article 7 BENECON shall submit to UNESCO a mid-term progress report and a final report on the activities carried out by the Chair and on the financial resources of the Chair. The reports should comply with the UNESCO templates. They will be reviewed by UNESCO and will be published on the UNITWIN portal.</p> <p>Article 8 BENECON shall arrange for the Chair to participate in UNESCO programmes and activities with a view to strengthening international academic cooperation. Whenever possible, BENECON shall arrange for the Chair to engage in the exchange of professors, researchers and students with other universities within the framework of the UNITWIN Programme.</p>	<p>Article 9 Within that framework, BENECON shall endeavour to associate the Chair with the activities of other Chairs and inter-university networks in the different regions of the world.</p> <p>Article 10 Subject to the terms of this Agreement, the BENECON shall assume all expenses linked to the implementation of activities undertaken by the Chair.</p> <p>Article 11 In order to demonstrate its link with UNESCO, the UNESCO Chair is invited to use the composed UNITWIN/UNESCO logo that includes the UNESCO official logo and the UNITWIN logo to the right of the former, under the following conditions:</p> <ul style="list-style-type: none"> The conditions for the use of the logo will be determined by UNESCO and cannot be modified without the prior agreement of the latter; UNESCO shall provide the Chair with a high definition electronic format of the composed logo in compliance with the agreed specifications; The logo must be cautiously used with a view to avoiding misinterpretation by the general public, notably concerning the respective status of the Chair, BENECON and UNESCO, as specified under the provisions of Article 12 of the Agreement; the composed UNITWIN/UNESCO logo shall not, under any circumstances, be used for any commercial purposes, either by the Chair or by BENECON; All promotional and information materials published by the Chair or BENECON, bearing the composed UNITWIN/UNESCO logo (examples: pamphlets and other electronic documents) should bear the disclaimer: "The authors are responsible for the choice and presentation of views contained in this ... and for opinions expressed therein, which are not necessarily those of UNESCO and do not commit the Organization"; and; BENECON will assume full responsibility for any legal consequences stemming from this use. <p>Article 12 Neither BENECON nor any member of its staff employed for the implementation of the activities linked to the Chair shall be considered an agent, representative or member of UNESCO's staff, nor shall they enjoy any benefit, immunity, remuneration or reimbursement if not clearly foreseen in this Agreement; moreover, they shall not be authorized to present themselves as being part of UNESCO, or make statements on UNESCO's behalf, or commit UNESCO to any expense of any nature or to any other obligation.</p> <p>Article 13 BENECON shall be entirely responsible for taking any measures it deems necessary to insure itself against loss, injury or damage incurred during the implementation of these activities.</p> <p>Article 14 The present Agreement shall enter into force for a period of 4 (four) years on the date of both signatures having been appended. It may be cancelled by either Party subject to 60 (sixty) days' written notice to the other Party.</p>

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