

Ethics self-assessment

Benecon University Consortium

Benecon University Consortium's activities are completely in line with both, European and Italian legislations. All the research activities, that Benecon carried on through the years, did not involve any kind of Human Embryonic Stem Cells (hESCs) or the use of human embryos and tissues. Benecon is particularly sensitive to ethical topics.

The privacy of all of those that helped somehow to increase the knowledge and the research world has always been a priority.

Data treatment, in every project, has always been subject to appropriate safeguards. Moreover, wherever possible it has been processed anonymously.

In addition, Benecon has never treated data in secret and all the participants to the researches have always been aware of the project's purposes and been informed about their rights.

Fundamental point for Benecon is to develop activities that are respectful of the environment and of both, national and international law, in order to exclude any raise of potential issues, also ethics related.

All the research activities, not only on the Italian territory, but also abroad, has been, and will be in the future, conducted paying particular attention to the religious or cultural beliefs. Furthermore, Benecon, does not import in EU-countries goods coming from foreign countries, while, it is usually used to transfer technological knowledge and knowhow to other countries increasing local expertise and creating business opportunities for locals.

The approach that Benecon University Consortium has is as less invasive as possible. Research activities, since the first thought, until their termination are conducted avoiding any kind of damage on the territory, cultural heritage or landscape. On the contrary, all the researches carried out have been, and always will be, done in an ecological and respectful way, trying to implement the awareness related to environmental themes.

Machine Learning and Artificial Intelligence (AI) are a diamond tip for Benecon University Consortium. Scientific studies indeed, have demonstrated the efficiency of the use of artificial intelligence in the field of cultural heritage, in particular to preserve and create provisional scenarios on the tertiary sector including the development of touristic fluxes. The data acquired to develop the algorithms of machine learning is anonymous or treated through pseudonymous in case they concern human being.

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Furthermore, thanks to the use of AI it will be possible to explore and investigate the past as footprint of a circumstantial paradigm having new innovative inputs using, as outputs, data such as raster, hyperspectral signatures and thermal elaboration of the soils, historical data from the bibliography and present and past geographical information. Therefore, for the use that Benecon employs AI, it is excluded that it can raise ethical concerns related to human rights and values.

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