











Benecon S.C.aR.L. | Cattedra UNESCO on Landscape, Cultural Heritage and Territorial Governance

INTERNATIONAL COMPETITION OF DESIGN

THE EVANESCENT BORDER BETWEEN THE ALREADY DONE AND WHAT TO DO PROJECTS / REALIZED PROJECTS / DOCTORATE THESIS / DEGREE THESIS

Projects respecting the relationship between new and pre-existence. It can help the concept of architecture by William Morris that "embraces the whole environment of human life is helpful ... life is the set of changes and alterations made on the earth's surface, in view of human needs, with the exception of the pure desert". Carmine Gambardella extends the definition beyond the "pure desert" even to the intangible pre-existences

The call is open to Candidate Under 40 years old: architects, engineers, landscapers, planners, PhD students, students

Poster to submit: Nr. 1 in A1 format (594×841 mm) vertical orientation, on a light rigid support that illustrates the project through free representation techniques. Candidates, after registration, will receive the lay-out on which they can represent the project

Prizes of 5000 euros distributed as follows: 1st prize 3000 euros; 2nd prize 1000 euros; 3rd and 4th prize 500 euros. Best projects will be published on the A Class international magazine 'Dwelling on Earth' as well as in the proceedings of the XVI International Forum 'Le Vie dei Mercanti' World Heritage and Knowledge', Naples 14 and Capri 15 and 16 June 2018

Jury: Carmine Gambardella (President), UNESCO Chair on Landscape, Cultural Heritge, and Territorial Governance; Maurizio Carta, University of Palermo; Efisio Pitzalis, University of Campania 'Luigi Vanvitelli'; Mosè Ricci, University of Trento; Michelangelo Russo, University of Naples 'Federico II'

Registration / cover of exhibition and publications expenses:100 euro VAT included for poster. Bank transfer to: BENECON scarl, Via Costantinopoli 104 cap 80138 Napoli, Italy / Bank: Banca Nazionale del Lavoro Ag. 2 SALERNO IBAN: IT14X01005152020000000000008

Deadline: Monday 4 June 2018. Poster must be sent to <u>leviedeimercanti@benecon.it</u> and be delivered to Pegaso University, Piazza Trieste e Trento, 48, Napoli, ore 9/18. For participants outside the Campania Region, the organization will print the posters

Award cerimony and Exposition: 14 June 2018 hours 10 am - 1 pm Proclamation of winners Pegaso University, Piazza Trieste e Trento / Exposition hours 2 - 8 pm, Fondazione De Felice, Palazzo Donn'Anna Napoli

Contacts for Contest and the XVI Forum 'Le Vie dei Mercanti': www.leviedeimercanti.it Carmine Gambardella, UNESCO Chair, General Chair Scientific Secretary: Giovanni Bello, Alessandro Ciambrone, Rosaria Parente (Benecon – Università Pegaso) Email: leviedeimercanti@benecon.it Tel: +39 081 8122530

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