



Memorandum of Understanding

Between

Prof. Arch. Carmine Gambardella

**UNESCO Chair on Landscape,
Cultural Heritage and Territorial Governance**

President and CEO of the BENECON SCaRL

**University Consortium (University of Campania 'Luigi Vanvitelli,
Pegaso University, University of Naples 'Federico II', University of
Salerno, University of Sannio)**

**Research Centre of Excellence for Cultural Heritage, Ecology and
Economy**

and

Dr Natasa Zivaljevic-Luxor, Director of NHF

National Heritage Foundation, Belgrade, Serbia

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uffici

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BENECON Centre of Excellence of the Campania Region for Cultural Heritage, Ecology and Economy (BENECON), President, CEO and Legal representative Prof. Carmine Gambardella, UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance, legal address: Via Costantinopoli 104, 80138 Napoli, Italy

and

NHF - National Heritage Foundation and Legal representative Dr Natasa Zivaljevic-Luxor, legal address: Stipska 7, Savski venac, 11 000 Beograd, Serbia, PIB 108567540 MJ 28827911

wish to express their interest

in establishing a formal collaboration with the purpose of developing joint initiatives that can enhance the pursuit of their institutional *missions*.

Intention of the parties

BENECON UNESCO Chair and NHF fully aware of their different roles and functions, diverse but highly complementary to each other, highlight their interest in looking for synergies and integrations in order to valorise and develop mutual activities as well as show interest in verifying the terms and opportunities to build a successful and continuous collaboration.

The main interest of BENECON UNESCO Chair is to make its skills, technological facilities and services available with the purpose of supporting the activities within this partnership in realising pilot projects of interest to the Centre as well as to participate in projects funded by the European Union and other international, national and local institutions in the following areas: analysis, surveying, representation, knowledge and management of the territory.

The main interest of NHF is to protect common built heritage and other heritage in correlation with it, improve the heritage management for sake of social, economic and territorial development, including to participate in projects and research funded by the European Union and other international, national and local institutions in all areas which may contribute achieving the mission for which it was founded.

The formal agreement aims to give prominence as well as draw mutual public attention to its own facilities in order to highlight the importance of this initiative which is being promoted by the two authoritative parties in the areas of mutual interest.

This agreement formally starts upon the signing this document that is voluntary and does not result in any charges and commercial constraints between the parties. In no event shall the two parties make any commitments or contingencies for and on behalf of the other without formal written permission.

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COMMITMENTS AND INTENTIONS

BENECON UNESCO Chair and NHF referring to this declaration of intent, undertake to make their expertise, technological facilities and services available in such manner as to be established on every occasion.

BENECON UNESCO Chair and NHF propose to carry out pilot projects through which to use their respective expertise and equipment.

BENECON UNESCO Chair and NHF shall try to establish a continuous partnership, though not exclusive, for the preparation and participation in European Union funded projects as well as all other calls for projects in which they will jointly participate.

BENECON UNESCO Chair and NHF shall hold a series of bilateral meetings aimed at defining the work programs designed to establish the collaboration in the areas of mutual interest of the Institutions.

Signing of the Declaration of Intent

This document is authorised, approved and signed by the parties:

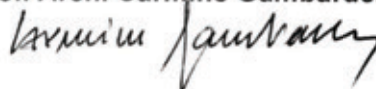
BENECON

Research Centre of Excellence for Cultural Heritage, Ecology and Economy
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance
Legal address: Via Santa Maria di Costantinopoli 104, cap 80138 Napoli (NA), Italy
President and CEO Benecon SCaRL - UNESCO Chairholder

Prof. Arch. Carmine Gambardella

Place and Date: Naples, 25 June 2019

BENECON SCARL
Il Presidente
Prof. Arch. Carmine Gambardella



NHF

NATIONAL HERITAGE FOUNDATION

Legal address: Stipska 7, Savski venac, Belgrade, Serbia

Director

Dr Natasa Zivaljevic-Luxor 

Place and Date: 25.06.2019.