

Fabbrica della Conoscenza

XV INTERNATIONAL FORUM

Le Vie dei
Mercanti

Carmine Gambardella



WORLD HERITAGE
and DISASTER

WORLD HERITAGE and DISASTER

Knowledge, Culture and Representation

La scuola di Pitagora editrice

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WORLD HERITAGE and DISASTER

Knowledge, Culture and Rapresentation

Le Vie dei Mercanti _ XV International Forum

Carmine Gambardella
WORLD HERITAGE and DEGRADATION
Smart Design, Planning and Technologies
Le Vie dei Mercanti
XV Forum Internazionale di Studi

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Heritage
Tangible and intangible dimensions
History
Culture
Collective Identity
Memory
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Management
Communication for Cultural Heritage
Architecture
Surveying
Representation
Modelling
Data Integration
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Materials
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Landscape Projects
Environmental Monitoring
Government of the Territory
Sustainable Development

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Volcanic eruptions
Floods
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Fires
Landslides
Avalanches
Meteorite impacts
Hurricanes and tornadoes
Terrorist acts
Armed conflicts
Effects caused by mass migration
Predation
Unplanned urbanization
Uncontrolled development of tourism

**WORLD HERITAGE and DISASTER
Knowledge, Culture and Representation**

**Le Vie dei Mercanti
XV Forum Internazionale di Studi**

Napoli | Capri
15 - 16 - 17 June 2017

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Peer review

Scholars has been invited to submit researches on theoretical and methodological aspects related to Smart Design, Planning and Technologies, and show real applications and experiences carried out on this themes. Based on blind peer review, abstracts has been accepted, conditionally accepted, or rejected. Authors of accepted and conditionally accepted papers has been invited to submit full papers. These has been again peer-reviewed and selected for the oral session and publication, or only for the publication in the conference proceedings.

Conference report

300 abstracts and 550 authors from 30 countries: Albania, Australia, Benin, Belgium, Bosnia and Herzegovina, California, Chile, China, Cipro, Cuba, Egypt, France, Germany, Italy, Japan, Jordan, Kosovo, Malta, Massachusetts, Michigan, New Jersey, New York, New Zealand, Poland, Portugal, Russia, Slovakia, Spain, Tunisia, Turkey.

200 papers published after double blind review by the International Scientific Committee

Preface

A theme, that in addition to highlighting the word DISASTER, wants, as in all the editions of the Forum, place the emphasis on the word Culture, the systemic product of knowledge and applications, which has a plastic strength as Nietzsche pointed out, capable of healing broken parts, to recover lost parts, and as such belongs to humanity, the Man Artifex and Faber in its historical self-reproduction.

A faith in humanity's ability to achieve ever higher levels of knowledge to offer as patrimonial value, beyond disastrous contingencies, which contains reparative stem cells and also fortifies evolutionary processes involving the Skills and Work of Man, the fate of Landscapes, Territories, Cities, Architecture and Archaeology as Traces of Geography of the past that emerges in the Geography of the Present.

For these reasons, in Naples on 15 and Capri, on 16 – 17 June, the 15th "International Forum Le Vie dei Mercanti" will be held. An established event that in three decades has seen the participation of a scientific community from around the world grow, discussing multidisciplinary topics relating to the Landscape, Cultural Heritage, Government of the Territory, Design and Economics.

Therefore, I expect, along with the International Scientific Committee, contributions of studies and research relating to theories, concepts, applications, best practices to protect and preserve, in order to not only transmit to future generations the tangible and intangible patrimony of the World Heritage but also to orient the design processes and innovative planning for the modification that derive from the humus of identities and roots of the places, the regenerating sap of the places and of a "new", which, citing Argan, possesses a contemporary of what it does not have the same date.

The location is exceptional. Campania, with six sites included in the World Heritage List, two UNESCO Man and Biospheres, two assets on the List of Intangible Heritage, is one of the richest regions in the world for cultural and landscape heritage. It is therefore no coincidence that the Forum will be held in Aversa/Naples and Capri, with visits to the sites and presentations of operational projects by the scientific community of Benecon, a University consortium that hosts 250 researchers and distinguished professors of five Italian Universities, UNESCO Chair on Landscape, Cultural Heritage and*

*Carmine Gambardella
President and Founder of the Forum*

Table of content

Preface	
Carmine GAMBARDELLA.....	12
ID 002	
Heritage Commodified – tangible and intangible values vs global commercialisation	
Monika BOGDANOWSKA	13
ID 003	
Tivoli, a site of world heritage changing through time: catastrophic events which have hit the city	
Gabriele AJO'	21
ID 005	
From disaster to regeneration	
Nadia FABRIS	31
ID 007	
Mechonomics: design thinking for growth and resilience of sociotechnical organizations	
Bernardino CHIAIA, Valerio DE BIAGI	38
ID 010	
The brick furnace of Pisciotto Country, in Scicli: an example of "human disaster"	
Tiziana Firrone	48

ID 011	
Emergency and Survey. The use of photo modeling to document the minor heritage after a natural calamity	
Antonio BIXIO, Enza TOLLA, Giuseppe DAMONE, Carlo PLASTINA	58
ID 014	
Reconstructing an ancient country. Settlement and housing models for post-quake reconstruction.	
Michele MONTEMURRO	66
ID 015	
I silo granario di Arezzo. Appunti per un Riuso	
Giorgio D'AMICO, Sara D'AMICO	76
ID 018	
Baghdad imago in the medieval travel journals and its influence on European architecture.	
Maria Carolina CAMPONE.....	86
ID 019	
Reloading the Imperial Hotel by Frank Lloyd Wright Graphic Analysis and Virtual Rebuilding	
Alberto SDEGNO, Silvia MASSERANO.....	96
ID 020	
The regulatory framework and the historic-centre rehabilitation project	
Maria Paola GATTI, Giorgio CACCIAGUERRA.....	104
ID 021	
Conservation, leverage and innovation of minor religious architectural works	
Maria Paola GATTI, Giorgio CACCIAGUERRA.....	114
ID 022	
Retrofit Vs Rehabilitation: improving technological quality of the existing school building	
Antonella VIOLANO, Rinaldi SERGIO, Monica CANNAVIELLO, Mariarosaria ARENA.....	122
ID 024	
Geomatics tools to record 3D shapes for intervention planning	
Fulvio RINAUDO	132
ID 025	
Mapping and Communicating the Environmental Risks	
Enrico CICALO', Mara BALESTRIERI, Amedeo GANCIU	140

ID 027	
Conservation and valorization of Iraqi Kurdistan's Cultural Heritage: an Archaeological Park against war damages	
Roberto ORAZI, Francesca COLOSI, Giovanna CRESCIANI, Damiano PORTARENA	146
ID 028	
To know and represent environmental and cultural disaster of the territory: historical documents, current situation and valuation strategies	
Caterina PALESTINI	156
ID 030	
REVIVAL FROM DISASTER	
Federica CAPRIOLO	162
ID 031	
Contemporary urban design as a social project.	
Assunta NATALE	171
ID 032	
The impact of the great fire of Krakow in 1850 on the shapes of town houses and urban tissue transformation	
Beata MAKOWSKA.....	181
ID 033	
Traditional Architecture and seismic security. Earthquake in the Madonie inner mountain area of Sicily: damages and construction techniques	
Tiziana CAMPISI, Federica SCIBILIA	189
ID 035	
Defense heritage: strategies for disposal and use. The case of the "La Marmora" Barracks in Via Asti, Turin.	
Cristina COSCIA, Chiara SENATORE2.....	199
ID 036	
Mapping by memory_An approach to prevent and programming opportunities for high-risk disaster areas	
Emilia CORRADI	209
ID 037	
Mazara de Vallo: a Participation and urban self-recovery case study	
Claudia DE BIASE, Veronica DE SALVO	217
ID 038	
The Baroque Domes in Catania (Sicily)	
Laura FLORIANO, Mariangela LIUZZO, Giuseppe MARGANI	228

ID 039	
The color-material relation in the social housing of the early twentieth century in Turin: knowing to protect a fragile value	
Marika MANGOSIO, Pia DAVICO.....	238
ID 040	
ARTQUAKE	
The artistic performance rule in the post earthquake reconstruction	
Paolo BELARDI, Valeria MENCHETELLI,	
Simone BORI, Luca MARTINI,	
Laura NARDI, Giovanna RAMACCINI	248
ID 041	
The resilience of ideas.	
The effects of the plague: law, commerce and legal ideas between the end of the 17th century and the beginning of the 18th century.	
Maria NATALE	257
ID 042	
Drawing the Post-earthquake in Abruzzo: toward an Atlas of Small Towns	
Giovanni CAFFIO	266
ID 043	
Wine landscapes between disaster and opportunities	
Francesca MUZZILLO, Fosca TORTORELLI	276
ID 044	
The analysis of historical maps as a tool for the protection of the historical walled city of Alghero (Sardinia)	
Andrea PIRINU.....	282
ID 045	
Drawing and Archaeology: new research objectives. The case of Civita Musarna: the only full-discovered Etruscan city.	
Giuseppina Enrica Cinque, Henri Broise,	
Vincent Jolivet	291
ID.046	
Cosmogonic Tattoos: Ornament and Plunder	
Jim Cogswell	301
ID 047	
Territorial planning, policies and programs for touristic development of Caserta Province	
Salvatore LOSCO, Claudia de BIASE.....	311
ID 048	
The Alpine villages of Val Sangone: a heritage in danger	
Pia DAVICO, Manuela MATTONE.....	321

ID 049	
From Territory Patrimony to Food Innovation Design	
Chiara Lorenza REMONDINO, Barbara STABELLINI,	
Andrea GAIARDO, Paolo TAMBORRINI	331
ID 050	
The Door of the Saints in Mercogliano (AV): B.I.M. model generation	
and flows in crowds simulation in case of earthquake	
Ingrid TITOMANLIO, Giuseppe GIANNINI.....	340
ID 051	
High-strength cable systems for the seismic protection of historical	
domes: a multidisciplinary approach	
Giulia DE LUCIA, Rosario CERAVOLO,	
Giuseppa NOVELLO	348
ID 052	
Earthquake, survey and advanced representation: knowledge,	
restoration and enhancement of the architectural heritage in the	
city of Ferrara, World Heritage Site	
Manuela INCERTI, Stefania IURILLI,	
Gaia LAVORATTI, Uliva VELO	358
ID 053	
Embodying a New Bio-Climatic Design in the Rehabilitation Process	
of the Historical Context of Aleppo Post-War	
Hadya Salkini, Bashar Swaid, Laura Greco,	
Roberta Lucente	362
ID 054	
Lithuanian wooden architecture	
Materials, ancient tools and constructive technologies for the	
safeguard of cultural heritage	
Tiziana CAMPISI, Liucija Berežanskytė.....	371
ID 055	
Fire Ceramics from settlement of Monte di Montella.	
The pottery used in Rasola 2*.	
Gaetana LIUZZI.....	378
ID 057	
Modern Memory Palaces for L'Aquila, Amatrice and Norcia, Italy	
Carol COFONE	388
ID 058	
Rehabilitative detention and building rehabilitation: an 'open	
prison' in the Industrial Archaeology Sicilian Heritage.	
Angelo MONTELEONE, Vincenzo SAPIENZA	398
ID 059	
Villa San Giovanni (RC): from the Big One and the reconstruction.	
A City Museum between project and preservation of the memory	
Francesca FATTA, Manuela BASSETTA,	
Andrea MANTI, Andrea MARRAFFA	408

ID 060	
Italian waste management legislation between environmental impact and right to health: the case of Acerra's waste-to-energy plant	
Michele RUSSO	417
ID 061	
The role of new types of urban green for the environmental regeneration of the contemporary city	
Emilia GARDA, Marika MANGOSIO, Emmanue PELLEGRINO	426
ID 062	
Towards an index definition of urban vulnerability for the conservation and seismic retrofitting of the ancient centers	
Federica CASTIGLIONE, Brunella CANONACO	436
ID 063	
The "Dreamt" Graphical Representation of Tragedy	
Pedro António JANEIRO	444
ID 064	
UNESCO - Cultural Heritage Protection Handbook and Core Principles	
Mahmut AYDIN	452
ID 066	
Architecture & ships: a dangerous out of scale passage	
Maria Elisabetta RUGGIERO	462
ID 068	
Representation and historical and procedural typology as contribute to resilience	
Maria Linda FALCIDIENO	470
ID 071	
New business models of Museum	
Valentina SAPIO	478
ID 072	
New generations of Digital Databases for the development of Architectural and Urban Risk Management	
Sandro PARRINELLO, Francesca PICCHIO, Raffaella DE MARCO	480
ID 073	
Notes on the qualitative assessment of the seismic vulnerability in the historical centers through historical series and archival documents. An application case in southern Italy	
Brunella CANONACO, Federica CASTIGLIONE	490

ID 074	
Social and ecological issues in the urban open spaces regeneration	
Antonio BOSCO, Barbara DI VICO, Rossella FRANCHINO	496
ID 076	
From the aesthetics of recesses to the aesthetics of elasticity. Culture and architecture project in Recife (Brazil)	
Enio LAPROVITERA DA MOTTA	505
ID 077	
Naples' Orto Botanico - a green diaphragm between the urban landscape and the Capodimonte hill	
Clelia CIRILLO, Barbara BERTOLI, Giovanna ACAMPORA, Marina RUSSO, Luigi SCARPA	514
ID 078	
Facing Disaster – Tracing reactions of the population on the Earthquake of 1755	
Mário S. Ming KONG.....	521
ID 079	
Strategies of architectural interventions in world-heritage sites: The case of Matera	
Letizia MUSAIO SOMMA, Maria Bruna PISCIOTTA, Valentina SPATARO, Gaia VICENTELLI	526
ID 080	
Integrated survey, emergency survey	
Marco MEDICI, Federico FERRARI	536
ID 088	
Rigid body collapse of structures	
Fabio DE ANGELIS, Antonio GESUALDO, Antonino IANNUZZO, Michela MONACO	545
ID 089	
Real architectures for virtual worlds	
Giovanni MONGIELLO, Cesare VERDOSCIA, Riccardo TAVOLARE, Nicola LICURGO	554
ID 090	
The preservation of memory to restore the matter. Approaches to survey and documentation of heritage at risk	
Marcello BALZANI, Federica MAIETTI	561
ID 091	
Palmanova, conservation and metamorphosis	
Riccarda CANTARELLI	570

ID 093	
The representation of Civita di Bagnoregio, the city (not) dies.	
Alessia MAIOLATESI	577
ID 095	
The BIM model for the study of historical buildings. "Palazzo del Sedile" - Bari	
Cesare VERDOSCIA, Giovanni MONGIELLO, Mario DI PUPPO, Riccardo TAVOLARE, Gaetano PUGLIESE	587
ID 096	
Seismic safety evaluation of the Door of the Saints in Mercogliano (Av)	
Ingrid TITOMANLIO	597
ID 097	
The effects and consequences of the earthquake of 1 November 1755 in Southern Portugal - from devastation to renewal.	
Maria João PEREIRA NETO, Jorge NUNES, Raffaella MADDALUNO	605
ID 098	
The renovation of Santa Maria di Collemaggio Basilica: the intervention on the nave's columns	
Pietro CRESPI, Marco ZUCCA, Lavinia CATELLACCI	615
ID 101	
Cultural assets and earthquake disasters: evaluation of the damage	
Vincenzo DEL GIUDICE, Pierfrancesco DE PAOLA, Fabiana FORTE	626
ID 102	
Habitat and Identity: Virtual Recomposition for the Preservation of Knowledge	
Marco CANCIANI, Giovanna SPADAFORA, Laura FARRONI, Matteo Flavio MANCINI, Silvia RINALDUZZI, Mauro SACCONI	634
ID 105	
Conservation Digital Report: a digital system for the documentation of Cultural Heritage in case of disaster	
Laura BARATIN, Francesca GASPARETTO , Stefano LONATI, Giovanna SCICOLONE	644
ID 106	
Sites of cultural building heritage - Proposal of a method: surveys and expeditious evaluation techniques for seismic vulnerability assessment using the building and urban aggregate scale.	
Giorgio GARZINO, Bernardino CHIAIA.....	654

ID 107	
Unexpected developments and urban morphology. The case of the “palazzi spuntatori”	
Gerardo Maria CENNAMO.....	662
ID 108	
A foundation town grown by an earthquake: Cerreto Sannita	
Anna MAROTTA	669
ID 110	
Mystic Landscape Architecture	
Antonietta COSTA.....	679
ID 111	
The Knights of the Order of Malta and the Emergency Rebuilding after the 1693 Earthquakes: New Documents	
Lucia TRIGILIA.....	687
ID 112	
The Park of Veio: Analysis of the historical landscape for the creation of the Geographic Information System and the Risk Map of archaeological heritage	
Maurizio BUCCI, Gaia CANE', Paola CARRABBA, Massimiliano DE MEI, Laura Maria PADOVANI, Elisabetta PALLOTTINO, Paola PORRETTA, Adriana RUGGERI, Mauro SACCONI, Marco SBRANA, Simona SPRIZZI	696
ID 113	
Memory, time and representation, between ruins and contemporary “disasters”	
Maurizio UNALI	706
ID 114	
The Reggia di Caserta’s Treasure Hunt	
Antonella DIANA	714
ID 117	
Catastrophes: Chaos, Continuity and Renewal	
Alexandra AI QUINTAS.....	724
ID 118	
Rocky churches and religious cave sites on the Amalfi Coast: a thematic integrated representation with digital systems	
Barbara MESSINA, Pierpaolo D’AGOSTINO	732
ID 119	
The role of graphical interfaces in the digital representation of the territory	
Stefano CHIARENZA, Noemi SCARPATO.....	742

ID 120	
Resilient city, an approach to cope with natural hazard	
Roberta IAVARONE, Antonia GRAVAGNUOLO, Gabriella ESPOSITO DEVITA, Ines ALBERICO	751
ID 121	
Graphic design for social “disaster”.	
Enrica BISTAGNINO	761
ID 122	
ART and perceptual ARTifices	
Daniela PALOMBA.....	769
ID 125	
Digital reconstruction after disaster: what seems to be lost	
Stefano GIANNETTI, Vincenzo DONATO	779
ID 129	
“Les Oubliés” to reactivate the City	
Rosalba DE FELICE.....	788
ID 131	
Some mobile finds from rasola 1 of the castle of Montella	
Iolanda DONNARUMMA	798
ID 132	
Pylons and votive pillars. Cognitive analysis and design of degraded cultural heritage.	
Maria Paola MARABOTTO	807
ID 133	
Timber framed with masonry infill: a historical anti-seismic device. The Portuguese Pombaline gaiola.	
Tiziana CAMPISI,1 Manfredi SAELI.....	815
ID 134	
The Umayyad Mosque of Aleppo. A monument under attack	
Lamia Hadda	823
ID 135	
The Botanical Garden of Naples between war events, natural disasters and reckless urban planning proposals.	
Francesco ZECCHINO	833
ID 136	
Fictile Elements in Calabrian historical buildings. Results of a territorial survey	
Caterina GATTUSO	843
ID 138	
City Gate Regeneration_Valletta_Malta	
Gianluca CIOFFI	849

ID 139	
Heritage Knowledge, Representation and Regeneration	
Gilda EMANUELE	857
 ID 140	
Urban Revitalization: "Carceri Vecchie" Area, Santa Maria Capua	
Vetere	
Francesco Pio ARCELLA.....	862
 ID 141	
The Catania skyline: two absences from its urban landscape.	
The "destruction" of the Alessi Tower and of the Bellini Garden	
Library.	
Rita VALENTI, Simona GATTO	867
 ID 142	
Manner to response to extreme rainfall events of some urban areas:	
the analysis of floods on 15th and 19th October 2015 in Samnium,	
Southern Italy.	
Claudia CENNAMO, Concetta CUSANO.....	877
 ID 143	
Hololens and Virtual architecture: 3D representation in archeology	
Ciro FERRANDES.....	886
 ID 144	
Qualitative analysis and assessment of simplified mechanical	
models: case study of an historical masonry construction	
Renato S. OLIVITO, Rosamaria CODISPOTI ,	
Carmelo SCURO	896
 ID 145	
Imaging Based Control of Roadbed Instability: The Case of San	
Valentino (PE).	
Pasquale TUNZI.....	905
 ID 147	
Memory and post-war reconstruction in France: Louis Arretche and	
the revival of Saint-Malo	
Antonella VERSACI.....	913
 ID 148	
Low cost survey techniques aimed to the Cultural Heritage	
conservation.	
Laura INZERILLO.....	923
 ID 149	
Environmental and Technological Design: a didactical experience	
towards a sustainable design approach	
Giacomo CHIESA, Mario GROSSO.....	931

ID 150	
Environmental Water Supply System (EWSS) for Disaster Mitigation in Seismic Fire	
- Case Project in Kiyomizu World Cultural Heritage Zone -	
Takeyuki OKUBO	941
 ID 151	
The tendencies of monumental character intervention: the Brazilian experience (1980-2010)	
Patricia Viceconti NAHAS	951
 ID 152	
The anthropized hypogean structures of Molise, a case study: the church of Sant'Antonio Abate at Pietracupa	
Piero BARLOZZINI	961
 ID 154	
A new type of agrarian life: rural heritage safeguarding for social and cultural development	
Alessio CARDACI, Antonella VERSACI	969
 ID 155	
The quality of living:	
The requalification processes of the public housing in	
Brindisi	
Calogero MONTALBANO , Carla CHIARANTONI	979
 ID 156	
The restoration of the outer wall of the Colosseum in the nineteenth century: the intention of Giuseppe Valadier regarding distinctions between old and new architectural materials	
Go OHBA	989
 ID 157	
District heating systems using seasonal thermal energy storages: a comprehensive literature review	
Giovanni CIAMPI, Giuseppina IULIANO,	
Antonio ROSATO, Sergio SIBILIO,	
Antonio CIERVO, Davide BARBIERI	996
 ID 159	
Refurbishing solutions for a museum: the integration between new multimedia exhibition technologies and artificial lighting systems	
Sergio SIBILIO, Antonio ROSATO,	
Michelangelo SCORPIO, Giuseppina IULIANO,	
Rosapia ORSILLO, Nicolò FALCIONE	1006
 ID 160	
Integrated Survey and Three-Dimensional Modeling for the Historical-Critical Study of Modern Architecture.	
The Colonia "IX Maggio" (1934-1937) by Ettore Rossi	
Mario CENTOFANTI, Stefano BRUSAPORCI,	
Pamela MAIEZZA, Gianluca SERCHIA	1016

ID 163	
ASTRUM-DIS.	
School-work alternation, educational action on the territory.	
Enrica PAGANO	1024
ID 164	
Design in the Edge.	
Strategies for enhancing self-innovation aptitude of fringes.	
Jurji FILIERI, Elisabetta BENELLI,	
Laura GIRALDI	1034
ID 165	
Avoid disaster: Preventive Archaeology. The work of Inrap (France),	
a case study in Guadeloupe: the sugar plantation "Beausoleil"	
Maria Paola BULLA.....	1042
ID 167	
Disaster and Built Heritage in Serbia	
Natasa Zivaljevic-LUXOR, Nadja Kurtovic-FOLIC,	
Petar MITKOVIC	1050
ID 168	
(R)4SMEs	
Resilience essentials for Small and Medium-sized Enterprises SMEs	
Elisabetta BENELLI, Laura GIRALDI,	
Jurji FILIERI, Francesca FILIPPI.....	1058
ID 170	
Vesuvius and Campi Flegrei: volcanic hazard and Civil Defense	
Benedetto DE VIVO, Roberto ROLANDI	1066
ID 171	
The establishment of the New city of Guatemala after Santa Marta's	
Earthquake	
Giada LUIISO	1078
ID 172	
The disasters of the Great War in Ypres: memory and collective	
identity.	
Maria Chiara RAPALO	1085
ID 173	
About Ruining. A Representative Interpretation	
Daniele Giovanni PAPI, Franco FORZANI BORRONI.....	1094
ID 174	
The reconstruction of Heiankyo (Kyoto): the image of a capital city	
between the clouds	
Isabella FRISO, Cosimo MONTELEONE,	
Claudio PATANÈ.....	1104

ID 175	
The Sanctuary of Santa Maria delle Grazie at Fornò: a FEM approach to seismic structural analysis	
Alberto CUSTODI1, Nicola SANTOPUOLI	1114
 ID 176	
From Chaos to Order - Dürer Imaginary in Architectural Proposal for the Restoration of a Renaissance Palace in Lisbon	
Jorge CRUZ PINTO	1124
 ID 179	
Retracing the Sangritana Railway starting from Filippo Sargiacomo's Drawing.	
Antonella SALUCCI, Giuseppe MARINO	1134
 ID 180	
ACTIVEMODESIGN: actions and products of creative resilient	
Maria Dolores MORELLI	1151
 ID 181	
Restitution of Barcelona at the end of the third century.	
Models and diffusion of the Colonia Iulia Augusta Faventia Paterna Barcino	
Juan CORSO, Jordi CASALS,	
Pilar GARCI-ALMIRALL	1161
 ID 183	
An approach to analyze the sustainability of architectural and urban design	
Soheyl SAZEDJ.....	1171
 ID 184	
Designing of Wayfinding as facilitator of evacuation in case of emergency: application to large museums	
Luigi BIOCCA, Teresa VILLANI	1179
 ID 185	
Phenomenology of the Mudéjar Style and its reformulation in Hispanic America	
María Fernanda GARCÍA MARINO	1190
 ID 186	
Port of Ischia: From a Volcanic Crater to a Traffic Hub.	
Or: From a Natural Disaster to an Artificial Disaster	
Antonello MONACO	1200

ID 188	
Santo Antônio at Paraíba and Santo Antônio at Paraguaçu: two Franciscan church interiors affected by disaster Ivan CAVALCANTI FILHO, Maria Berthilde MOURA FILHA	1204
ID 189	
From Renewal to Urban Regeneration: a research to rehabilitate Ortigia's marginal places. Francesca CASTAGNETO.....	1213
ID 190	
Stresses mapping of compound vaults: analysis and design of structural strengthening Renato S. OLIVITO, Saverio PORZIO, Alessandro TEDESCO	1221
ID 191	
Vivara. From prehistory to digital information Massimiliano MARAZZI, Leopoldo REPOLA, Nicola SCOTTO DI CARLO	1231
ID 192	
Role of heritage conservation in new regional planning system in Slovakia Katarína SMATANOVÁ	1241
ID 195	
Built Heritage Information Models development for on-field checking of restoration works Marco TRANI, Manuele CASSANO	1250
ID 197	
Evaluation of seismic behavior of corroded reinforced concrete structures Antonio BOSSIO, Gian Piero LIGNOLA, Francesco FABBROCINO, Andrea PROTA, Gaetano MANFREDI.....	1260
ID 198	
Impact of inorganic matrix strengthening systems on heritage masonry structures Giancarlo RAMAGLIA, Gian Piero LIGNOLA, Francesco FABBROCINO, Andrea PROTA	1268
ID 199	
Investigating the potential public transportation demand. Findings from a survey in Southern Italy Nunzia BORRELLI, Matteo COLLEONI	1276
ID 200	
Communicate to alert; know to avoid Massimo MALAGUGINI	1285

ID 201	
The design of volcanic ground, from disaster to heritage.	
Architecture and landscape in Macaronesia	
Anna Maria ATRIPALDI, Simona CALVAGNA	1296
ID 203	
Design driven innovation for cultural heritage	
Mariacarla PANARIELLO	1306
ID 204	
Italian thermal baths at the beginning of the 20th century.	
Tourist itineraries and attractions to the territorial promotion	
Marco CARUSONE	1311
ID 205	
Modeling the catastrophe, and beyond.	
Digital History and Visualization methods for multiscalar process	
description of the Nubia Temples flooding	
Rosa TAMBORRINO, Paolo PIUMATTI	1316
ID 206	
The promotion of the historical, cultural, and landscape heritage -	
Active citizenship.	
Teresa CILONA	1326
ID 207	
The grand staircase of the University of Pavia:	
construction techniques and decay of stucco decorations	
Valentina CINIERI, Emanuele ZAMPERINI	1334
ID 209	
Fragility and resilience analysis of a cultural heritage centre in the	
district of Naples	
Francesco FABBROCINO, Antonio FORMISANO,	
Gabriele MILANI	1344
ID 213	
The emergency of resource flow management in Palermo, Italian	
Capital of Culture for 2018. A proposal for a circular management	
integrated in its old town center.	
Antonella MAMI', Elvira NICOLINI	1354
ID 214	
The landscape of production and the design of Olivetti factory at	
Marcianise	
Antonella MARCIANO	1364
ID 217	
Renato Avolio De Martino an interpreter of the Neapolitan post-war	
reconstruction.	
Francesco PALMIERI	1373

ID 218	
The Giant Canvases of Tirana:	
Coloring of the City that Changed the Visual Perception and Identity	
Gjergj RUCI, Florian NEPRAVISHTA	1380
ID 221	
Disasters, destruction and new urban polarities.	
The new square in Rionero in Vulture	
Efisio PITZALIS	1389
ID 222	
Tourism industry: the role of thermal baths holiday between	
history and enhancement	
Michela RUSSO	1397
ID 224	
The digital representation of the baroque in historic places	
Giuseppe DI GREGORIO, Francesca CONDORELLI	1402
ID 225	
Knowing the territory through free platforms	
Luciana ABATE	1411
ID 227	
The lost theatre: scenography and functions of the original entrance	
to Villa Farnesina	
Cesare CUNDARI, Gian Maria BAGORDO,	
Gian Carlo CUNDARI, Maria Rosaria CUNDARI,	
Giuseppe ANTUONO	1418
ID 228	
Federal And State Historic Preservation Tax Credits In The United	
States (U. S.) And Economic, Housing And Other Benefits: Update To	
2016	
David LISTOKIN	1428
ID 229	
GeoForm and anthropic forms: the Sarno River's power of	
resilience.	
Daniela CACACE	1435
ID 231	
Density and permeability. Urban resilience and new ecological	
connections	
Giovanni BELLO	1442
ID 234	
Atlas of the Triconch's Architectures in the Mediterranean. The	
Roman Africa	
Danila JACAZZI, Raffaella FIORILLO	1448

ID 235	
'Impressioni di memorie'	
Plural accessibility experiences in Naples. Methods of preventive protection of cultural property	
Saverio CARILLO	1458
 ID 236	
Casselli's artistic heritage in the urban views of Benevento	
Patrizia MOSCHESE	1468
 ID 237	
Innovative strategies for emergency housing post Disaster: The use of three-dimensional technology	
Valentina SAPIO	1478
 ID 238	
The Community Museum of Disappeared Villages. The Territory Selfidentification through Participatory Culture and Contemporaneity	
Elena SHLIENKOVA, Alexander YUMINOV	1482
 ID 240	
Competition for the new Science Centre	
Anna MANDIA	1493
 ID 241	
Provision of noise safety of urban territories: Russian experience	
Andrey V. VASILYEV	1497
 ID 242	
Methodological approaches to complex Assessment of man-caused ecological risks For health of the population and for Biosphere	
Andrey V. VASILYEV, Vlada V. ZABOLOTSKIKH.....	1502
 ID 243	
Estimation of atmosphere air pollutants as a Factor of ecological risks of urban territories	
Andrey V. VASILYEV	1509
 ID 244	
The challenge of built heritage protection against fire risk in Valparaíso, Chile	
María Dolores MUÑOZ, Ignacio BISBAL	1514
 ID 245	
The diversity of architectural and urban heritage insouthern Jordan and northwestern Saudi Arabia:The local experience of the two countries in conservingheritage and its development.	
Ali abu GHANIMEH, Waleed ALHEMAIDI	
Diala ATIYAT	1524

ID 246	
The Resilience of the Valley of Temples Among Natural Calamities and Social Disasters	
Angela Alessandra BADAMI	1536
ID 247	
A "jewel at risk": Venice and the historical phenomenon of acqua alta	
Elina GUGLIUZZO	1546
ID 248	
Disasters and earthquakes in Western Liguria.	
The "earthquake of Diano Marina, 1887"	
Elena Teresa Clotilde MARCHIS	1552
ID 249	
On additional services of the Royal Palace of Caserta. Genesis	
Daniele NAPOLITANO	1562
ID 250	
The role of intangible aspects in conservation and promotion strategies of Matera and its surrounding territory	
Davide MEZZINO, Tatiana KIRILOVA KIROVA, Stefano D'ARMENTO.....	1572
ID 251	
Methodological data process between past and future: Pompeii	
Rosaria PARENTE	1583
ID 252	
The Creative Land. Heritage and Creativity in the Neo-Anthropocene	
Maurizio CARTA.....	1594
ID 253	
Resilience of cultural heritage to natural disasters:	
The recent involvement of Science Academies	
Giovanni SEMINARA, Antonio SGAMELLOTTI.....	1605
ID 254	
Circular economies and regenerative for the city	
Ecology, resilience and metabolism of the urban waste areas	
Michelangelo RUSSO	1609
ID 255	
Planning in the Face of Risks. Naples Metropolitan City and volcanic risk	
Giuseppe GUIDA.....	1615
ID 256	
Home Rebirth - Nirvana of a deserted village	
Kang YIN	1620

ID 258	
Where to go The Predicament of Protection and Development of Traditional Chinese Village Culture	
Sun YIDONG, Bi CUNBI	1626
ID 259	
Toward the augmented HBIM: the BIM model as historical witness	
Domenico RUSSO	1653
ID 260	
The critical knowledge of architecture through the parametric BIM design	
Raffaele DI LAURO	1663
ID 261	
THE NEW RISKING HERITAGE	
Mosè RICCI	1669
ID 262	
Non-linear FE model for cyclic response of brick-cement mortar masonry shear-walls	
Mattia Zizi, Francesco CAMPITIELLO, Gianfranco DE MATTEIS	1674
ID 263	
The square and the Amphitheater	
Massimiliano RENDINA, Francesco IODICE, Cinzia ROSA	1684
ID 270	
Architecture in the post-emergency phase. Processes of conservation and transformation in the Philippine archipelago	
Pasquale MIANO, Maria Rita PINTO, Stefania DE MEDICI.....	1694
ID 272	
LANDESIGN®. The Hazelnut Tree_ De-sign of Joy.	
Annalisa CASSESE.....	1704
ID 275	
Towards the hBIM of of the hypogeum structures.	
A research development on the Amphitheatre in Pompeii.	
Nicola PISACANE, Alessandra AVELLA, Pasquale ARGENZIANO	1715
ID 300	
Representing territorial regeneration in the disastrous area of the Domitio Coast in Italy	
Alessandro CIAMBRONE	1723



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